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PEDICON 2015

52nd Annual National Conference of Indian Academy of Pediatrics

22nd -25th January, 2015

The Samrat Ashok Hotel Complex, New Delhi

**Quality Development
For Every Child**



Sponsorship & Exhibition Brochure

Organized by
Indian Academy of Pediatrics (IAP Delhi)

WELCOME

Dear Friends,

Greetings from the Organizing Committee of PEDICON 2015!

It gives us immense pleasure to invite you all to the 52nd Annual National Conference of Indian Academy of Pediatrics, PEDICON 2015, New Delhi to be held from 22nd -25th January, 2015 at "The Samrat Ashok Hotel Complex", New Delhi which is a glorious structural blend of red sand stone and is set on 25 acres of prime land in the Capital's diplomatic area. The hotel's world class services and amenities pamper presidents, celebrities, and distinguished clientele with traditional Indian hospitality.

The conference would have a galaxy of international and national faculty who will share their knowledge and expertise in the field of medical care of infants, children and adolescents.

This conference will provide an ideal platform for you to interact with the delegates for business and exhibit your products and services.

As has been the practice in the past, we propose to have a trade exhibition of pharmaceutical products, medical equipments, books and allied exhibits essential for Pediatric. A souvenir cum abstract book will also be released during the conference.

We request you to support us in this venture whole heartedly. Needless to say that there would be various avenues for you to publicize/exhibit your products and your representatives will have the opportunity to meet with over 6000 delegates. We are approaching you well in advance, knowing the various formalities, you will have to fulfil when you commit, to help us in this venture. Your active participation will go a long way to make this mega event a grand success. Please find enclosed the entire range of the available sponsorship/Exhibition opportunities, which we hope you will find attractive. Please choose the option that suits you the best and revert to us at your earliest convenience. Additional enquiries and doubts that you may have can be addressed to anupamace@yahoo.co.in.

Let us together make this conference a memorable and successful one. We hope you will join us in Delhi. This is a great opportunity to see the grandeur and beauty of the Capital Of India. It is a melting pot of all kinds of people and a visit to this wonderful city is a must. From the prehistoric monuments to the most contemporary shopping malls, there are unlimited choices to entertain. The culinary delight is bound to satisfy your palate & tingle your senses.

Once again we extend cordial welcome to you all and look forward to your active participation in PEDICON 2015 in the capital city of India.

Warm Regards,



Dr. Krishan Chugh
Organizing Chairperson



Dr. Anupam Sachdeva
Organizing Secretary



Dr. Ajay Gambhir
Organizing Chairperson



Dr. Satinder Aneja
Chairman Scientific Committee



Dr. A. S. Vasudev
Finance Secretary



Dr. N.K. Anand
Chairman Reception Committee

Sponsorship Opportunities

Code	Category	Fees (INR)
01	Platinum Partner	3 crore

- Four Complimentary Stalls (3m x 3m each) for product display or a customized display area not exceeding 36 sq. mt. at a prime location.
- Additional Stand alone Product Advertisement Banners in key areas (Hangings).
- Display of the logo on the Kiosk at the venue.
- 12 Complimentary Corporate Registrations to the Conference.
- 1 Page profile & Full page advertisement in Souvenir Booklet.
- Company logo with hyperlink on PEDICON 2015 website.
- Booklet insert in Conference Kit.
- Naming one of the Session in the name of the company.
- Logo in the E-Poster Screens.

Code	Category	Fees (INR)
02	Gold Partner	2 crore 50 lakhs

- Three Complimentary Stalls (3m x 3m) for product display.
- Additional Stand alone Product Advertisement Banners in key areas (Hangings).
- Display of the logo on the Kiosk at the venue.
- 8 Complimentary Corporate Registrations to the Conference.
- Full Page Advertisement in the Souvenir Booklet.
- Company logo with hyperlink on PEDICON 2015 website.
- 1 Page Flyer insert in Conference Kit.
- Naming one of the Session in the name of the company.

Code	Category	Fees (INR)
03	Silver Partner	2 crore

- Two Complimentary Stalls (3m x 3m) for product display
- Display of the logo on the Kiosk at the venue.
- 6 Complimentary Corporate Registrations to the Conference
- Full Page Advertisement in the Souvenir Booklet.
- Company logo with hyperlink on PEDICON 2015 website
- 1 Page Flyer insert in Conference Kit

Sponsorship Opportunities

Code	Category	Fees (INR)
04	Lunch partners and 3 Dinner partners	1 crore each

- Two Complimentary Stalls (3m x 3m) for product display
- The banner of respective Sponsors will get displayed in the Lunch/Dinner area at a Prominent Place.
- 6 Complimentary Corporate Registrations to the Conference
- Sponsoring companies name would be displayed in the Programme Booklet and Scientific Programme.

Code	Category	Fees (INR)
05	Satellite Symposium	25 lakhs

- Two Complimentary Stalls (3m x 3m) for product display.
- The banner of respective company will get displayed in the Satellite Symposium area at a Prominent Place.
- 4 Complimentary Corporate Registrations to the Conference
- Sponsoring companies name would be displayed in the Programme Booklet and Scientific Programme.
- Company logo with hyperlink on PEDICON 2015 website
- No other company shall be allowed to display its products other than the sponsors at the Satellite Symposium area.

Code	Category	Fees (INR)
06	Conference Kit Sponsor	60 lakhs

- One Complimentary Stalls (3m x 3m) for product display
- Sponsor's will be allowed to display its Stand alone Product Advertisement Backdrop in the conference kit
- Distribution area
- 2 Complimentary Corporate Registrations to the Conference
- Sponsor's logo will appear on the conference kit
- Sponsor will be free to put its promotional material in conference kit

Code	Category	Fees (INR)
07	Conference Material Sponsor	10 lakhs

- Sponsor will be allowed to put its promotional items viz. brochure / pen drives / pens / ties / note pad / calendars etc. in the conference kit
- All the cost of the material has to be borne by the Sponsor on actuals and would be approved by the committee.

Sponsorship Opportunities

Code	Category	Fees (INR)
08	Registration Area Sponsor	75 lakhs

- Two Complimentary Stalls (3m x 3m) for product display
- Sponsor will be allowed to display its Stand alone Product Advertisement Backdrop in the registration area.
- 4 Complimentary Corporate Registrations to the Conference
- Logo on the Lanyard of the Badge.
- The ushers would be wearing T shirts bearing the logo of the sponsor. The cost of T shirts to be borne by the sponsor

Code	Category	Fees (INR)
09	Scientific Hall Sponsor (Plenary Hall)	25 lakhs

- 1 Complimentary stalls (3mx3m) for product display
- Branding at the entrance of the Halls. The halls however will not be named after the company
- Company name & Logo on the main screen during the lunch and tea break time.
- Branding on Chairs. All material costs to be borne by the company
- Please note: other Halls 15 Lakhs each

Code	Category	Fees (INR)
10	Cloak Room Partner	10 lakhs

- One Complimentary Stall (3m x 3m) for product display
- Sponsor will be allowed to display its Stand alone Product Advertisement Backdrop in the Cloak Room area.
- 2 Complimentary Corporate Registrations to the Conference.

Code	Category	Fees (INR)
11	Faculty Lounge	15 lakhs

- One Complimentary Stall (3m x 3m) for product display
- Sponsor will be allowed to display its Stand alone Product Advertisement Backdrop in the Relaxation Lounge area.
- 2 Complimentary Corporate Registrations to the Conference.
- Tea and coffee + snacks will be given by the company

Exhibition Opportunities:

S.No.	Options	Stall Size	Upto 1st June 2014	Upto 1st October 2014	Upto 15th December 2014
1	Option A	2x 3	9,00,000	11,00,000	13,00,000
2	Option B	3 x 3	10,00,000	12,00,000	14,00,000
3	Option C (Prime Location)	3 x 3	12,00,000	14,00,000	16,00,000

Advertisement in Souvenir

S.No	Options	Upto 31st July 2014
1	Front / Back Cover Inside	2,00,000
2	Full Page	1,50,000
3	Half Page	1,00,000
4	Quarter Page	50,000

Sponsors' Rates

Type of Sponsorship	Amount (INR)
May I help you counter(Registration Area)	25 lakhs each
Audio Visual	35 Lakhs
Souvenir (8000 copies)	35 Lakhs
Kids Zone & Spouse Program	15 Lakhs
CME Program sessions	20 lakhs
Pocket program guide	10 lakhs
Conference Signage	15 lakhs
Security	5 Lakhs

Terms and Conditions

- Sponsorship offers shall be entertained on a first-come-first-serve basis
- The built-up stall will be constructed with white octonorm panels Stall facilities will include the following:
 - ✓ 2 Complimentary Registrations only for the Exhibition Area
 - ✓ Stall Fascia with Company name and Stall number.
 - ✓ One table, two chairs, three spot lights, three plug points of 15 amp, carpeting and overnight cleaning Additional facilities required if any, will be provided at an extra cost.
 - ✓ The Sponsor shall be responsible for any special permissions, licenses, etc. if any mandated by the Government of India
- All sponsorship payments shall be payable in Indian Rupees net of all taxes & TDS due
- The Sponsorship offer shall be confirmed only on receipt of the full sponsorship amount.
- The organizing committee reserves the right to accept or reject the offer of sponsorship.
- For prominent exhibition and advertisement space book as early as possible.
- Stalls would be located on first cum basis.
- Above rates are excluding service tax 12.36%

Cancellation policy

- 50% of the payment will be refunded if canceled before 1st September 2014
- Cancellation received after 1st September 2014 would not be entitled for any refund.

Payment Mode:

Demand Draft / Bankers Cheque drawn in favour of "PEDICON2015" payable at Delhi



CONFERENCE VENUE



Location of The Ashok Samrat Hotel Complex

- 15 km. from international airport.
- 10 km. from domestic airport.
- 09 km. from New Delhi Railway Station.
- 02 km. from Connaught Place.
- 01 km. from Metro Station (Race Course)

How to Reach Delhi

New Delhi being the capital city of India is one of the major centers of activity in India. It is frequented by lakhs of visitors-both national and international all across the year. The accessibility to the city is very easy and convenient. You can reach the city possibly from almost all the parts of India and most of the countries abroad

AIR

Delhi is well connected with domestic and international flights, to all the major cities within and outside India. Almost all the major airlines have their flights operating from Indira Gandhi International Airport at New Delhi. Domestic Airport connects Delhi to the major cities in India.

ROAD

Delhi is well connected to other parts of India by road. Delhi is connected with Gurgaon, Noida and Greater Noida. Delhi Transport Corporation (DTC), the state-owned bus service providers operates the world's largest fleet of eco-friendly CNG buses. Inter State Bus Terminus (ISBT) at Kashmiri Gate Sarai Kale-Khan Bus Terminus and Anand Vihar Bus Terminus are the three major bus stands in Delhi from where people can find buses for several routes.

Buses, taxis, auto rickshaws and radio taxi are means of transport. Delhi Transport Corporation (DTC) buses are the major bus service provider. To travel in and around Delhi special HOHO (Hop On Hop OFF) services are available that takes tourist to a tour of Delhi with the facility of guide. Tourist can hop on these buses from anywhere and hop off wherever they want.

TRAIN

Getting to Delhi by Train/rail is another good option for travelers. The New Delhi Railway station is well connected to the major cities like Mumbai, Kolkata, Jaipur, Chennai, Bangalore, Patna, Shimla, Bhubaneshwar, Hyderabad, Ahmedabad etc. Some of the cities are connected to Delhi from other main railway stations of Delhi i.e. Old Delhi station, H. Nizamuddin Railway Station, Anand Vihar Station, Sarai Rohilla and many more.

Exciting Metro train ride in Delhi

Delhi Metro has become a lifeline of Delhi. Delhi Metro Rail Corporation (DMRC) built it and is operating it at present. It serves most parts of Delhi and joins it with Gurgaon, NOIDA, Faridabad and Ghaziabad. At present, metro has six operational lines while other lines are under construction. It joins all the important tourist places of Delhi thus helps in fast travel around the city.

Team PEDICON 2015, New Delhi

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Professional Conference Organizer



Meetings And More

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